

TASKEEN 
SEHATMAND PAKISTAN

www.taskeen.org

ANNUAL REPORT

JAN-DEC 2022



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LETTER FROM THE CEO

It is with great pleasure that I present to you Taskeen Health Initiative's 3rd annual report. I am proud to inform you that this year has been one of our most impactful ones to date with our programs growing from strength to strength.

I would like to thank our team for leading this on the ground, our donors for their support and, most importantly, our beneficiaries for continuing to believe in us and utilizing our services.

This year we have made great strides in advocating change on a national level and with consistent efforts and unrelenting support from our partners, we have successfully passed the suicide decriminalization bill in Pakistan which is a landmark victory.

Moreover, we have produced two phenomenal reports on mental health regulation and screening tools in collaboration with National Commission of Human Rights. It has been a great year for technological innovations with the launch of our new automated WhatsApp Chatbot which provides urgent case screening, appointment scheduling of clients and mental health resources to increase awareness and de-stigmatize mental illness and distress.

Some of our other key achievements in 2022 include:

- 1) Reaching more than **18 million people** on social and mass media through our public mental health awareness campaigns, producing more than **50 videos** on mental health
- 2) Starting a community-based awareness program in primary healthcare clinics to raise awareness and reduce **stigma around mental health**

3. **Partnering with FM91** for a segment on mental health awareness
4. Collaboration with **Snack Video** to create awareness among the masses
5. Increased the capacity of our mental health helpline providing free of cost mental health support to more than **3000 people with 6000 consultations** conducted overall
6. Piloting our school mental health chatbot to be launched by 2023 in schools to **raise awareness and aid** in early prevention in educational institutions
7. Working alongside **the Federal Ministry of National Health Services Regulations and Coordination** to develop the Islamabad Mental Health Act
8. Working with **the President of Pakistan and Federal Ministry of National Health Services Regulations and Coordination** to create a national mental health helpline

My gratitude and thanks goes to the entire Taskeen team and our partners, donors and key government functionaries for supporting our cause and collaborating with us

We look forward to your continued support in the coming years.

- IRFAN MUSTAFA – Director & CEO

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ABOUT TASKEEN

Taskeen (“تسکین to comfort”) is a non-profit that aims to promote mental health and prevent mental illnesses in Pakistan and change people’s attitudes and behaviours towards mental health and wellbeing through;

AWARENESS
EDUCATION
EXPRESSION
ADVOCACY



OUR GOALS

- 1** To raise **awareness** about the importance of mental health and reduce the stigma against mental illness
- 2** To **educate** people about the causes, signs, symptoms, prevention, and treatment of mental illness
- 3** To facilitate healthy **expression** to help those affected by mental health problems
- 4** To **advocate** for policy change and increased investment in mental health on a national level



OUR PHILOSOPHY

Healthy Body,
Mind, Spirit



Sehatmand
Jism, Nafs, Ruh



Healthy
Relationships



Sehatmand
Taluqaat



Healthy
Society



Sehatmand
Maashra



Healthy
Pakistan



Sehatmand
Pakistan

OUR PROGRAMS

5



PUBLIC MENTAL HEALTH AWARENESS PROGRAM

Our Impact


52

Total Videos


18 MILLION

Social Media Reach


15 MILLION

Social Media Video Views


1.5 MILLION

Social Media Interactions


150,000+

Website Visitors

Our Work

Dil Kholo

06 Video sketches

Video campaigns focusing on raising awareness and combating the stigma attached to various mental health problems

Interviews & PSAs

12 Videos

Interviews and public service announcements/ shout-outs with celebrities, influencers and service providers for education purposes

IG Live Sessions

05 Videos

IG live session videos in collaboration with Mental Health Counsellor Raheela Ahmed to create awareness about Stress and Wellbeing

Supporting Content

103 Static Posts

Static posts to create awareness around various mental health topics

Stories of Hope

17 Videos

Stories of lived experience encouraging those who have recovered to provide hope to those who are suffering

Educational Videos

11 Videos

Educational videos to create mental health awareness throughout the year including World Mental Health Awareness Month, Regulation Campaign and Ramadan

Mass Media Shows

50 Shows

Mass media shows on leading TV channels to reach out to larger audiences and generate meaningful dialogue about prevailing mental health issues facing our society

Partnership with SnackVideo

17 Content Pieces

Partnered with SnackVideo App to create awareness around mental health stigma

PUBLIC MENTAL HEALTH AWARENESS PROGRAM



Stories of Hope

Snack Videos

Mass Media Shows

Short Films

COMMUNITY BASED MENTAL HEALTH PROGRAM

Taskeen, through the British Asian Trust's support, has established a community based mental health program which we are piloting in the primary health clinics of Zubaida Machiyara Trust and Sehat Kahani across Pakistan. This innovative program aims to distribute Taskeen's audiovisual awareness content in underserved communities to encourage uptake of Taskeen's tele-mental health services. The 3 main aspects of the program are:

1. Playing short films and multilingual animations on mental health on televisions installed in waiting areas of primary care clinics
2. Conducting mental health screening of eligible patients visiting the clinics
3. Referring patients screened positive to Taskeen's mental health helpline

Through this program we have achieved the following impact:



Reach

10,000+ patients



Referrals

462 patients



Total Consultations

239 patients



COMMUNITY BASED MENTAL HEALTH PROGRAM

Informational pamphlets designed for the ZMT and Sehat Kahani clinics:

Brighthouse Asian Trust | TASKEEN MENTAL HEALTH SERVICES | ZMT

صحت مند ذہن پروگرام

1. کیا آپ کو روزمرہ کی زندگی میں ذہنی تناؤ یا بے چینی محسوس ہوتی ہے؟

2. کیا آپ کو نوجوانوں کی بیماریوں کا سامنا کر رہے ہیں؟

3. کیا آپ کو نوجوانوں کی بیماریوں کا سامنا کر رہے ہیں؟

• پیشگی کے علامات کے لیے سلیپ ٹریک کریں

فکر نہ کریں

صحت کھلی کے باہر سے رابطہ کریں اور پیشگی ٹیگ کریں

20136100774

تسکین ہیلتھ لائن

تسکین کی بیماری کے علامات

1. نیند کے مسائل
2. بھوک میں تبدیلیاں
3. کمزوری / تھکن

1. جسم میں درد
2. چڑچڑاہٹ اور غصہ
3. شدید اداسی کا احساس

1. خوف / پریشانی کا احساس
2. رشتہ نبھانے میں مشکل
3. خود کو تکلیف پہنچانے کے خیالات

تسکین ہیلتھ لائن

پیر سے ہفتہ

صبح 11 بجے سے رات 11 بجے تک

Brighthouse Asian Trust | TASKEEN MENTAL HEALTH SERVICES | ZMT

صحت مند ذہن پروگرام

1. کیا آپ تینوں کی ذہنی دباؤ کا سامنا کر رہے ہیں؟

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• پیشگی کے علامات کے لیے سلیپ ٹریک کریں

فکر نہ کریں

ذہنی دباؤ کی علامتوں سے متاثر ہونے کے لیے بائبل مفت فراہم کریں

تسکین ہیلتھ لائن

پیر سے ہفتہ

صبح 11 بجے سے رات 11 بجے تک

Brighthouse Asian Trust | TASKEEN MENTAL HEALTH SERVICES | ZMT

صحت مند ذہن پروگرام

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تسکین ہیلتھ لائن

پیر سے ہفتہ

صبح 11 بجے سے رات 11 بجے تک

MENTAL HEALTH ADVOCACY

Reports and Publications Commissioned



Malpractice in Mental Health:
A call for Regulation Report

[View Report >>](#)



Mental Health Screening Tools
Analysis Report

[View Report >>](#)

Impact



PAKISTAN MENTAL
HEALTH COALITION

Planned the First Annual
PMHC Meeting



Development of
Islamabad Mental
Health Act



Suicide Decriminalization
Bill passed by the
Parliament

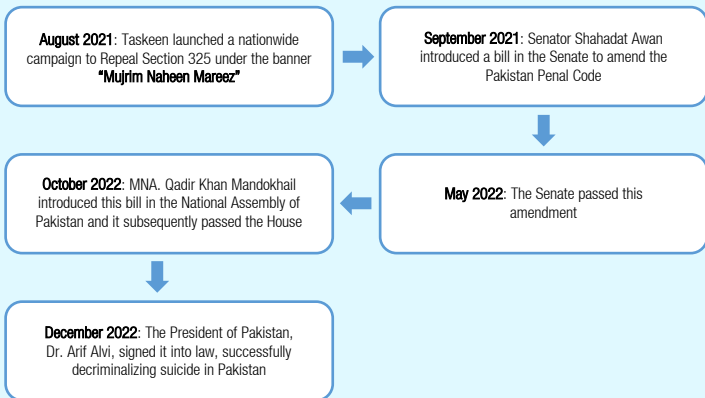


Taskeen is working with the President of Pakistan, **Dr. Arif Alvi**, and the **Ministry of National Health Services, Regulation and Coordination (NHSRC)** to establish a national mental health action plan and to launch a national mental health helpline

SUICIDE DECRIMINALIZATION IN PAKISTAN

Taskeen Health Initiative is proud to announce that Pakistan has officially decriminalized suicide and is honoured to have played a leading role in this historic achievement. We are hoping that this bill will create avenues for compassionate treatment of suicide survivors and reduce the stigma against them.

We would like to thank all of our partners, supporters and stakeholders for helping us in achieving this landmark achievement and we would especially like to thank The President of Pakistan, Senator Shahadat Awan, MNA Qadir Khan Mandokhail, United for Global Mental Health, National Commission for Human Rights Pakistan and all members of the Pakistan Mental Health Coalition.



Taskeen team with
Senator **Shahadat Awan** outside the Senate



Taskeen team with
President **Arif Alvi** in Aiwan-e-Sadr

MENTAL HEALTH HELPLINE

Our Impact

9,285

Online Distress Screening

6000

Total Consultations Conducted

3000

Total Beneficiaries Treated

Facebook Peer Support Group

300

Group Members

6650

Total Reach

Evaluation

61%

Beneficiaries reporting decrease in distress

89%

Beneficiaries satisfied with their counsellor

78%

Beneficiaries reporting service helpful

Testimonials

I find your program nice, I've seen your videos and posts on Instagram. I was hopeful for my daughters health because of this. Previously, I was seeking help in Faisalabad but that was not beneficial. But I saw Taskeen's posts and became hopeful. Its helpful for all those who are suffering from depression or anxiety. I'm very hopeful that my daughter will get the help needed and she will get better.

Wah Cantt., Female, 22

To be very honest I really like your NGO. I heard about Taskeen in a Facebook group. Nowadays the youth have attachment issues. It feels like everyone is very happy but when you ask them they tell you their issues. I am very content with the counselor. Her way of talking was nice which is of importance when we take telephonic sessions.

Layyah, Male, 26

I really liked it, in fact at the start I did not really believe that something like this is happening in Pakistan as well. I did not even manage to find a psychiatrist in my city . Over here I filled out a form and I got immediate help. . I am really satisfied, you guys are doing well. I will give you guys 10/10, you guys are doing brilliant work.. Thank you and all the best.

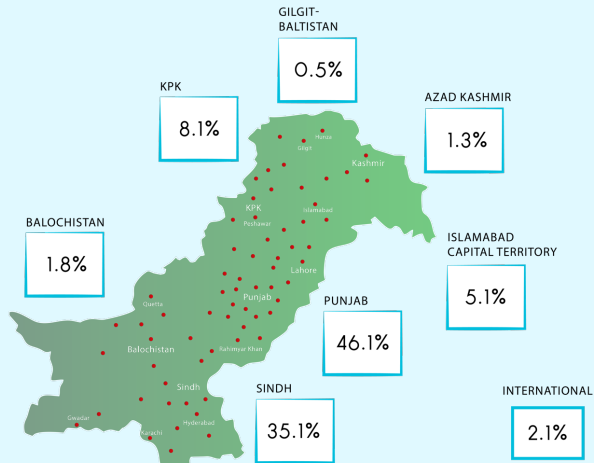
Jhang Sadr, Female, 19

This program is great. People are hesitant to talk about mental health but you get them to talk privately to you and give them the space to talk freely. People think they have gone mad, but they don't know anything. And this is a good initiative to end these problems. Although it should be an open thing, our society does not accept it but at least we can get the required help through telephone here.

Sahiwal, Male, 32

NATIONAL FOOTPRINT (N=3000)

A map highlighting the locations of the beneficiaries of our mental health support activities.



TASKEEN CHATBOT

If you ever want to talk it out, we'll be here



0316-Taskeen (8275336)

TASKEEN 
SEHATMAND PAKISTAN

Chatbot

9,100

Total Users

192

Chatbot Distress Screening

Chatbot Marketing Videos

1

Video

1,286,387

Chatbot Marketing Reach

74,056

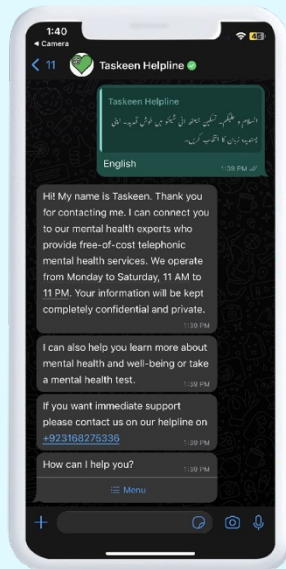
Link Clicks

- The Taskeen Chatbot aims to provide screening and psycho-educational tools to children and adults in a quick and standardized manner in order to increase mental health accessibility on a large scale and decrease stigma associated with it.
- Taskeen Chatbot was launched in May 2021 for the public.
- Taskeen School Wellbeing Chatbot is being piloted to be launched by 2023 in schools to raise awareness around mental health, decrease stigma and provide easy access to resources for early prevention.

WHATSAPP APPOINTMENT SCHEDULING CHATBOT

The Taskeen WhatsApp Chatbot is an automated tool designed to act as an efficient and user-friendly means to accessing mental health support

- **24/7 automated appointment screening** process of clients requiring mental health support
- **Urgent case screening** and immediate support provided
- **Mental health resource tools** made available through the click of a button
- **Efficient and quick appointment** scheduling method
- Direct support by **helpline coordinators** for beneficiaries



EMPLOYEE WELLBEING PROGRAM

In 2022, Taskeen's Employee Wellbeing Program conducted **12 sessions** in total which had a significant impact over 500 people

We covered topics from our pre-set modules of stress and wellbeing, communication and empathetic listening, work-life balance etc. Other important themes addressed were suicidal behaviours, dealing with disasters and PTSD. The target audience were vocational training students, employees of different organizations as well as teachers and students who had to deal with the anxiety with respect to the recent flood situation in Pakistan



28
Workshops Held

700+
Participants

Testimonials

It was a really great session. We learnt a lot from Ms Sharmeen. She also discussed our daily life challenges and kept it interactive. We learnt how to maintain stress, what is good stress and bad stress, and how good stress can keep us motivated.

F, Khl

I am married and my daily life chores get tough sometimes that causes stress but Ms Sharmeen taught us some exercises that help in maintaining stress. She also taught us how good or bad stress affects our health as well as life and some stress-relieving exercises which I apply to reduce it. She was really cooperative and talking or sharing about personal life was really easy with her. F, Khl

We learned a lot in that session. She taught us about stress management, what is good or bad stress, and how to maintain stress through different techniques like breathing exercises. I practiced this breathing exercise now and also shared it with my family. It was a great session because I usually take stress on little things that later affect my mental as well as physical health but after her session, I know how to avoid it through breathing exercises and other tips she shared. She was an amazing person and it was easy to communicate with her.

F, Khl

I learnt that celebrating small wins can create a huge difference on your emotional wellbeing.

M, Khl

Our Impact

Responses

"The workshop was helpful in improving their life"

Attendees



"Improvement in their ability to deal with stress"



"Mental health awareness"



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BOARD



Irfan Mustafa

Director & CEO



Arshad Anis

Director



Hamza Khan

Director



Beenish Nafees

Director

ADVISORS



Dr. Rubeena Kidwai

Advisor



Dr. Ali Hashmi

Advisor



Shireen Naqvi

Advisor

TASKEEN TEAM

We would like to thank all the team members who worked to help us fulfill our objectives in this year.



Taha Sabri



Naveed Ahmed



Syed Kareem



Ravisha Talreja



Bahaar Pervez



Almas Mustaqeem



Hamail Ali Khan



Hasan Afridi



Sana Liaquat



Babar Jafree



Sinan Charania



Duaa Nusrat



Hadi Amir



Mekaieel Zia



Tayyaba Imran



Sarah Hatim



Nida Rehman



Khushbakht Memon



Sharmeen Khan



Maheen Fahim



Fatima Leghari



Shahzor Hashim



Mahrukh Iftikhar



Komal Dayani



Batul Baqir



Nimra Sultana



Tina Khatri



Aymen Nihan Siddique



Faryal Gohar

GOVERNANCE

Legal Status

Profile: **A Non-Profit Organization**

Registered under Section 42 of the

Companies Act, 2017

Incorporation #: **0140099**

Legal Advisors

SAIDUDDIN & CO.

ADVOCATES, TAXATION, MANAGEMENT & LEGAL CONSULTANTS SINCE 1956

Bank Information

Bank: **Bank Al Habib**

Zakat Donation Account #:

1005 0081 0430 6501

General Donations Account #:

1103 0981 0076 6301

Auditors

JSA
JUNAIDY SHOAIB ASAD




Morison KSi
Independent member



CLICK NOW

GOVERNANCE

Shariah Compliance Certification



ALHAMD SHARIAH ADVISORY SERVICES

(PVT) LIMITED


**SHARIAH APPROVAL (FATWA) FOR PAYING ZAKAT TO
TASKEEN HEALTH INITIATIVE**



INTRODUCTION:
Taskeen (تسكین: "to comfort") is a non-profit that aims to change people's attitudes, behaviors and perceptions towards health and well-being in Pakistan. Taskeen believes that a healthy mind, body, emotions and relationships are essential for human being to lead happy and healthy lives, and be able to form healthy families for a healthy society and a healthy Pakistan.

METHOD OF UTILIZATION OF ZAKAT:
The financial needs of Taskeen are being covered by General Donations and Zakat that Individuals & corporates contribute. After verification of Zakat eligibility, the specifically assigned official of Taskeen requests permission to collect Zakat on behalf of Zakat deserving patients and to spend it on their medical and healthcare expenses as per the conditions of Zakat form. According to these limits Taskeen uses Zakat funds very carefully.

SHARIAH RULING:
We confirm that Taskeen Health Initiative has appointed Alhamd Shariah Advisory Services (Pvt.) Limited as Shariah Advisor to guide the management in collection and utilization of Zakat and to ensure that the whole process is Sharia-compliant, both in letter and in spirit.
Based on our review, we hereby confirm that Taskeen collects and spends Zakat fund in accordance with the instructions of Shariah. It is also confirmed that whosoever will give Zakat to Taskeen; their Zakat will be paid as per Shariah point of view. May Allah grant the management of Taskeen best reward for their services, and may give in their mission more blessings and sincerity. Aameen

For and on behalf of Alhamd Shariah Advisory Services (Pvt.) Limited


Mufti Ibrahim Essa
Chief Executive Officer



Mufti Uzair Bilwani
Executive Director

Note: This certificate is valid till 30th June 2023

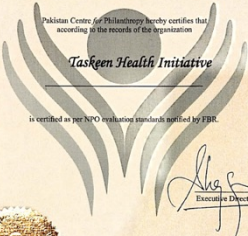
☎ +92 322 2673867 | 🌐 www.alhamdshariahadvisory.com | ✉ info@alhamdshariahadvisory.com

Pakistan Centre for Philanthropy Certification



Pakistan Centre for Philanthropy

(The first NPO Certification Agency, authorized by The Government of Pakistan vide notification No.1116 (I/2003))




Pakistan Centre for Philanthropy hereby certifies that, according to the records of the organization

Taskeen Health Initiative

is certified as per NPO evaluation standards notified by FBR.


Executive Director



PCPF-2021/808
Certification No.

04-11-2021
Issued on

04-11-2023
Valid up to

Islamabad
Place of issue

OUR PARTNERS AND SPONSORS

Media/Promotion Partners



Mental Health Partners

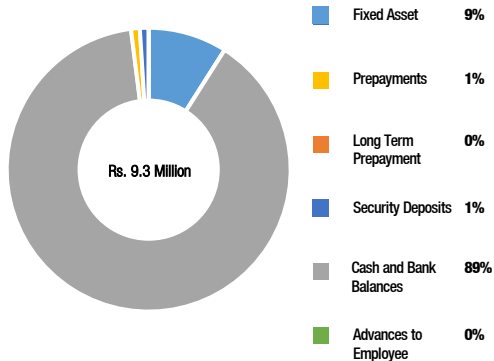


Donors

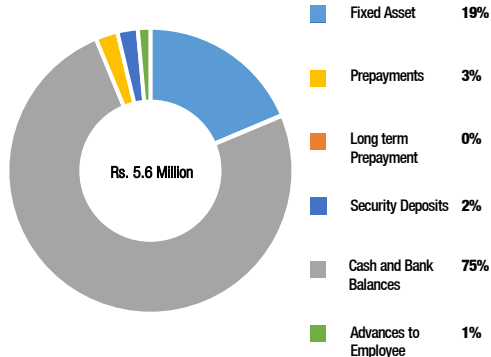


FINANCIAL HIGHLIGHTS

ASSETS 2021
July 2020 - June 2021



ASSETS 2022
July 2021 - June 2022

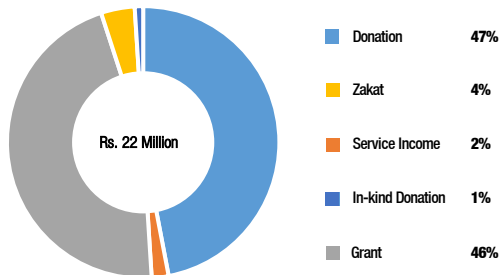


Graphical representation of Assets in 2021 and 2022

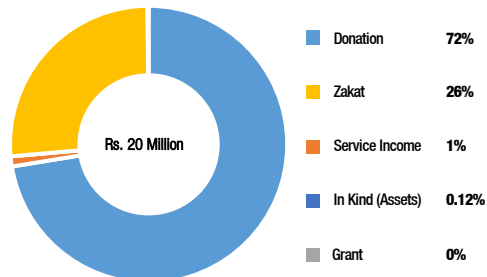
- Overall assets decreased from FY 2021 to FY 2022 due to utilization of funds for awareness campaigns and wellness programs
 - Fixed assets increased due to procurement of electronic equipment for Wellness Counsellors & Video Production

FINANCIAL HIGHLIGHTS

INCOME 2021
July 2020 - June 2021



INCOME 2022
July 2021 - June 2022



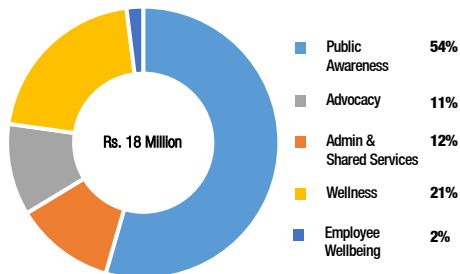
Graphical representation of Income Statement of 2021 and 2022

- Major portion of income in FY 2022 were unrestricted funds generated from general donation
 - Zakat increased from 4% in FY 2021 to 26% in FY 2022

FINANCIAL HIGHLIGHTS

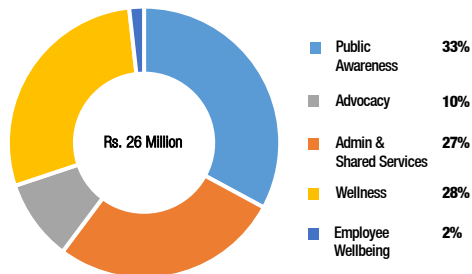
PROGRAM-WISE COST 2021

July 2020 - June 2021



PROGRAM-WISE COST 2022

July 2021 - June 2022



Graphical representation of Program-wise Costs in 2021 and 2022

- Overall spending increased by 45% from FY 2021 to FY 2022
- More funds were spent in Wellness program as a result of expansion of service capacity

FINANCIAL HIGHLIGHTS

Zakat Utilization Summary

July 2021 - June 2022

| | |
|------------------------------------------------|-----------------------|
| Zakat Eligible Cost As Per Shariah Compliances | PKR 10,551,464 |
| Zakat Funds Available | PKR 5,508,486 |
| Deficit Covered Through General Donation | PKR 5,042,978 |

AUDITED REPORTS 2021-22

Junaidy Shoaib Asad
Chartered Accountants



INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF TASKEEN HEALTH INITIATIVE

Report on the Audit of the Financial Statements

Opinion

We have audited the annexed financial statements of TASKEEN HEALTH INITIATIVE ("The Company"), which comprise the statement of financial position as at June 30, 2022 the statement of income and expenditure and other comprehensive income, the statement of changes in funds, the statement of cash flows for the period then ended, and notes to the financial statements, including a summary of significant accounting policies and other explanatory information, and we state that we have obtained all the information and explanations which, to the best of our knowledge and belief, were necessary for the purpose of the audit.

In our opinion and to the best of our information and according to the explanations given to us, the statement of financial position, the statement of income and expenditure and other comprehensive income, the statement of changes in funds and the statement of cash flows together with the notes forming part thereof conforms with the accounting and reporting standards as applicable in Pakistan and give the information required by the Companies Act, 2017 (XXIX of 2017), in the manner so required and respectively give a true and fair view of the state of the Company's affairs as at June 30, 2022 and of the deficit and the changes in funds and its cash flows for the period then ended.

Basis for Opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) as applicable in Pakistan. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of the Company in accordance with the International Ethics Standards Board for Accountants' Code of Ethics for Professional Accountants as adopted by the Institute of Chartered Accountants of Pakistan and we have fulfilled our other ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Information Other than the Financial Statements and Auditor's Report Thereon

Management is responsible for the other information. The other information comprises the information included in the Annual Report, but does not include the financial statements and our auditor's report.

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon.

Junaidy Shoaib Asad
Chartered Accountants



In connection with our audit of the financial statements, we have been informed by the management that there is no other information attached with the financial statements and our auditor's report thereon. Accordingly, we have nothing to report in this regard.

Responsibilities of Management and Board of Directors for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with the accounting and reporting standards as applicable in Pakistan and the requirements of Companies Act, 2017 (XXIX of 2017) and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Board of directors is responsible for overseeing the Company's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs as applicable in Pakistan will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs as applicable in Pakistan, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

AUDITED REPORTS 2021-22

Junaidy Shoaib Asad
Chartered Accountants



- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Company to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the board of directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report on Other Legal and Regulatory Requirements

Based on our audit, we further report that in our opinion:

- a) Proper books of account have been kept by the Company as required by the Companies Act, 2017 (XIX of 2017);
- b) The statement of financial position, the statement of income and expenditure and other comprehensive income, the statement of changes in funds and the statement of cash flows together with the notes thereon have been drawn up in conformity with the Companies Act, 2017 (XIX of 2017) and are in agreement with the books of account and returns;
- c) Investments made, expenditure incurred and guarantees extended during the period were for the purpose of the Company's business; and
- d) No zakat was deductible under the Zakat and Ushr Ordinance, 1980 (XVIII of 1980).

Other Matter

The financial statement of the Taskeen Health Initiative for the year ended 30 June, 2021 were audited by another auditor who expressed an unmodified opinion on those financial statements on 28 October, 2021

Junaidy Shoaib Asad
Chartered Accountants



The engagement partner on the audit resulting in this independent auditor's report is Shoaib Ahmad Waseem.

Junaidy Shoaib Asad
Chartered Accountant
Lahore
UDIN: AR322210196FC1TVmdkk
Date: 28 JAN 2023

AUDITED REPORTS 2021-22

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
STATEMENT OF FINANCIAL POSITION
AS AT JUNE 30, 2022

| | Note | 2022 (Rupees) | 2021 (Rupees) |
|------------------------------------|------|------------------|------------------|
| NON-CURRENT ASSETS | | | |
| Fixed asset | 7 | 1,851,087 | 808,223 |
| Long term prepayment | 8 | 3,864 | 27,045 |
| Total Non-Current Assets | | 1,854,951 | 835,268 |
| CURRENT ASSETS | | | |
| Advances, deposits and prepayments | 9 | 381,258 | 209,171 |
| Cash and bank balances | 10 | 4,231,785 | 8,312,286 |
| Total Current Assets | | 4,613,043 | 8,521,457 |
| Total Assets | | 6,467,994 | 9,356,725 |

FUND AND LIABILITIES

FUNDS

| | | | |
|--------------------|----|------------------|------------------|
| Unrestricted fund | 11 | 2,889,808 | 7,551,156 |
| Total Funds | | 2,889,808 | 7,551,156 |

CURRENT LIABILITIES

| | | | |
|----------------------------------------|----|------------------|------------------|
| Creditors, accrued & other liabilities | 12 | 2,748,886 | 1,805,509 |
| Total Current Liabilities | | 2,748,886 | 1,805,509 |
| Total Funds and Liabilities | | 6,467,994 | 9,356,725 |

Contingencies & commitments 13

The annexed notes from 1-25 form an integral part of these financial statements.


CHIEF EXECUTIVE


DIRECTOR

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
STATEMENT OF INCOME & EXPENDITURE AND OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED JUNE 30, 2022

| | Note | 2022 (Rupees) | 2021 (Rupees) |
|-------------------------------------------------------|------|--------------------|-------------------|
| INCOME | | | |
| Unrestricted funds | | | |
| Donation | 14 | 14,694,243 | 10,862,176 |
| Service income | 15 | 247,800 | 506,000 |
| | | 14,942,043 | 11,368,176 |
| Restricted funds | | | |
| Donation | 14.1 | 823,930 | 10,250,169 |
| Zakat | 16 | 5,308,486 | 882,850 |
| Total income | | 20,974,139 | 22,501,195 |
| EXPENDITURE | | | |
| Unrestricted funds | | | |
| Expenditure directly attribute to programs | | | |
| General administration | 17 | 17,600,952 | 5,837,608 |
| | 18 | 2,204,324 | 1,586,195 |
| Restricted Funds | | 19,805,276 | 7,443,803 |
| Expenditure directly attribute to programs | | | |
| | 17 | 6,832,396 | 11,133,019 |
| Total Expenditure | | 25,837,472 | 18,576,822 |
| Other income | | | |
| Credit on sale of asset | | 2,385 | - |
| (Deficit)/Surplus for the year before taxation | | (4,861,348) | 3,924,373 |
| Taxation | 19 | - | - |
| Other Comprehensive income/ (loss) | | - | - |
| Total (Deficit)/Surplus for the year | | (4,861,348) | 3,924,373 |

The annexed notes from 1-25 form an integral part of these financial statements.


CHIEF EXECUTIVE


DIRECTOR

AUDITED REPORTS 2021-22

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
STATEMENT OF CHANGES IN FUNDS
FOR THE YEAR ENDED JUNE 30, 2022

| | Unrestricted fund | | Total |
|-----------------------------------|------------------------------|-----------------------------|------------------|
| | Members Initial Contribution | Accumulated surplus/deficit | |
| | -----Amounts in Rupees----- | | |
| Balance as at June 30, 2020 | 800,000 | 2,826,783 | 3,626,783 |
| Members contribution for the year | | | |
| Surplus for the year | | 3,024,373 | 3,024,373 |
| Balance as at June 30, 2021 | 800,000 | 6,751,156 | 7,551,156 |
| Members contribution for the year | 200,000 | | 200,000 |
| Deficit for the year | | (4,861,349) | (4,861,349) |
| | 200,000 | (4,861,349) | (4,661,349) |
| Balance as at June 30, 2022 | 1,000,000 | 1,889,808 | 2,889,808 |

The annexed notes from 1-25 form an integral part of these financial statements.


CHIEF EXECUTIVE


DIRECTOR

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED JUNE 30, 2022

| | 2022 | 2021 |
|------------------------------------------------------------|------------------|------------------|
| Note | (Rupees) | (Rupees) |
| CASH FLOW FROM OPERATING ACTIVITIES | | |
| (Deficit)/Surplus for the year | (4,861,349) | 3,024,373 |
| Adjustments for: | | |
| Depreciation | 287,160 | 162,197 |
| Gain on sale of asset | (2,385) | - |
| Operating (deficit)/surplus before working capital changes | (4,876,573) | 4,086,570 |
| Changes in working capital: | | |
| Increase in creditors, accrued and other liabilities | 942,617 | 787,498 |
| (Increase) in debtors and other assets | (142,087) | (200,171) |
| Decrease/(Increase) in long term prepayment | 23,181 | (27,045) |
| Net cash (outflow)/inflow from operating activities | (3,752,922) | 4,837,852 |
| Cash flow from investing activities: | | |
| Disposal of equipment | 16,000 | - |
| Purchase of equipment | (543,630) | (933,308) |
| Net cash outflow from operating activities | (527,630) | (933,308) |
| Cash flow from financing activities: | | |
| Members initial contribution | 200,000 | - |
| Net cash inflow from financing activities | 200,000 | - |
| Net (decrease)/increase in cash and cash equivalents | (4,080,561) | 3,904,544 |
| Cash and cash equivalent at beginning of the period | 8,312,286 | 4,407,742 |
| Cash and cash equivalent at the end of the period | 4,231,725 | 8,312,286 |

The annexed notes from 1-25 form an integral part of these financial statements.


CHIEF EXECUTIVE


DIRECTOR

AUDITED REPORTS 2021-22

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022

1 Status and nature of business

Taskeen Health Initiative ("The Company") was incorporated in Pakistan as a Company Limited by Guarantee on 02 October 2019 under section 42 of the Companies Act, 2017. The registered address of the Company is 142 B/1, Khyabrah-e-Badli, Phase 7, DHA, Karachi, Pakistan.

Taskeen is a mental health initiative that aims to alleviate suffering of the people affected by mental illness. Taskeen is focused on conducting mental health promotion campaigns and mental illness prevention drives using different mediums such as community workers, social media, mass media and publicity events.

2 Statement of compliance

These financial statements have been prepared in accordance with the accounting and reporting standards as applicable in Pakistan. The accounting and reporting standards applicable in Pakistan comprise:

-International Financial Reporting Standards For SMEs and Accounting Standards For NPOs as notified under the Companies Act, 2017, and

-Provisions of and directives issued under the Companies Act, 2017. Where provisions of and directives issued under the Companies Act, 2017 differ from the IFRSs for SMEs or Accounting Standards

For NPOs, the provisions of and directives issued under the Companies Act, 2017 have been followed.

3 Basis of measurement

These financial statements have been prepared under historical cost convention.

4 Functional and presentation currency

These financial statements are presented in Pakistan Rupee (Rs / Rupee) which is the Company's functional currency. Amounts presented in financial statements have been rounded off to nearest of Rupees, unless otherwise stated.

5 Use of estimates and judgements

The preparation of financial statements in conformity with approved accounting standards requires management to make judgements, estimates and assumptions that affect the application of accounting policies and reported amounts of assets and liabilities, income and expenditure at the end of reporting period. The estimates and associated assumptions and judgements are based on historical experience and various other factors that are believed to be reasonable under the circumstances, the result of which form the basis of making the judgement about carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an on-going basis. Revision to the accounting estimates are recognized in the period in which the estimate is revised if the revision affects only that period, or in the period of revision and future periods if the revision affects both current and future periods. The areas where various assumptions and estimates are significant to Company's financial statements or where judgements were exercised in application of accounting policies are as follows: - Property, plant and equipment (Note 7)

6 Summary of Significant Accounting Policies

6.1 Fixed assets

All assets of fixed nature are initially recorded at cost. Items of fixed assets are measured at cost less accumulated depreciation and impairment loss (if any). Depreciation is charged so as to write off the cost over their estimated useful lives, using the straight method at rates specified in note 7 to the financial statements. Depreciation is charged on additions of fixed assets from the date on which an asset is available for use as intended by the management and ceased when an asset is derecognized. The gain or loss arising on disposal of equipment is determined as the difference between the sales proceeds and the carrying amounts of the asset and is recognized in the statement of income and expenditure. Depreciation methods, useful lives and residual values are reviewed at each reporting date and adjusted if appropriate. The effect of any adjustments to residual values and useful lives is recognized prospectively as a change in estimate in statement of income and expenditure.

6.2 Income recognition

Service income arising from seminar and workshop activities held on mental health by the entity is recognized on accrual basis.

Donation and Zakat are recognized when entitlement of entity is established, i.e. when the amount is received.

[Signature]

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022

6.3 Unrestricted Fund

The unrestricted funds are recognized in the income and expenditure statement when received or when the amount of funds can be recovered reliably and there is reasonable assurance that the entity will receive the funds.

6.4 Restricted Fund

Amounts received on account of a specific project, prior to incurring of the relevant costs, are credited to the appropriate restricted fund account in the statement of financial position. These sums are then transferred to the income and expenditure statement as and when the relevant expenses are recorded in the income and expenditure statement. On the conclusion of the project any balances lying in the restricted fund account are transferred to an unrestricted fund or returned back as agreed with the donor. A grant that becomes receivable as compensation for expenses or losses already incurred shall be recognized as income.

6.4.1 Zakat

Zakat and any other funds which is for zakat eligible person received by the entity is categorized as restricted fund and all the expenses are adjusted against zakat fund according to procedure advised by shariah advisor of entity.

6.5 Taxation

Income tax expense comprises of current and deferred tax. Income tax expense is recognized in the income and expenditure account, except to the extent that it relates to items recognized directly in other comprehensive income in which case it is recognized in other comprehensive income.

Current

Provision for current taxation is based on taxable income at the enacted or substantively enacted rate of taxation after taking into account available tax credits and rebates, if any. The charge for current tax includes adjustments to charge for prior years which arise from assessments / developments made during the year, if any.

Deferred

Deferred tax is recognized using balance sheet liability method, providing for temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for taxation purposes. The amount of deferred tax provided is based on the expected manner of realisation or settlement of the carrying amount of assets and liabilities, using the enacted or substantively enacted rate of taxation.

The Trust recognizes a deferred tax asset to the extent that it is probable that taxable profits for the foreseeable future will be available against which the assets can be utilized. Deferred tax assets are related to the extent that it is no longer probable that the related tax benefits will be realized.

The provision for current and deferred tax has not been recognized on the basis disclosed in note 22 to these financial statements.

6.6 Provisions

Provisions are recognized when the organization has a present, legal or constructive obligation as a result of past events, if it is probable that an out flow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate of the amount of obligation can be made. Provisions are reviewed at each balance sheet date and adjusted to reflect the current best estimate.

6.7 Impairment

At each balance sheet date the organization assesses whether there is any indication that assets may be impaired. If such indication exists, the carrying amounts of such assets are reviewed to assess whether they are recorded in excess of their recoverable amount. Where carrying values exceed the respective recoverable amount, assets are written down to their recoverable amounts and the resulting impairment loss is recognized in income and expenditure account. The recoverable amount is the higher of an asset's fair value less costs to sell and value in use. Where impairment loss subsequently reverses, the carrying amount of the asset is increased so the revised recoverable amount but limited to the extent of carrying amount that would have been determined had no impairment loss been recognized for that asset. Reversal of impairment loss is recognized as income.

[Signature]

AUDITED REPORTS 2021-22

**TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022**

6.8 Financial assets

All financial assets are recognised at the time when the Company becomes a party to the contractual provisions of the instrument. Financial assets are initially recognised at fair value, except for certain non-derivatives. Financial assets are derecognised when the rights to receive cash flows from the assets have expired or have been transferred and the Company has transferred substantially all the risks and rewards of ownership. All financial assets are subsequently carried at amortised cost using the effective interest method except for investments in equity instruments. Investments in equity instruments that are quoted in an active market shall be measured at fair value and investments in equity instruments that do not have active market are carried at cost less impairment loss, if any. Changes in fair value are recognised in income and expenditure account in the period in which they arise. Financial assets measured at amortised cost include other receivables, advances and, cash and bank balances. Dividend income from financial assets is recognised in the income and expenditure account when the company's right to receive payments is established. Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of write-down as a result of impairment is recognised in income and expenditure account. The previously recognised impairment loss may be reversed to the extent of the impairment, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognised previously. The amount of reversal will be recognised in income and expenditure account.

6.9 Financial liabilities

All financial liabilities are recognised at the time when the Company becomes a party to the contractual provisions of the instrument. Financial liabilities at amortised costs are initially measured at fair value minus transaction costs. Financial liabilities at fair value through profit or loss are initially recognised at fair value and transaction costs are expensed in the profit or loss. Financial liabilities, other than those at fair value through profit or loss, are subsequently measured at amortised cost using the effective yield method. A financial liability is derecognised when the obligation under the liability is discharged or cancelled or expired. Where an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as a derecognition of the original liability and the recognition of a new liability, and the difference in respective carrying amounts is recognised in the income and expenditure account.

6.10 Offsetting of financial assets and liabilities

A financial asset and a financial liability is offset and the net amount is reported in the balance sheet, if the Company has a legally enforceable right to set off the recognised amounts and intends either to settle on a net basis or to realise asset and settle the liability simultaneously.

6.11 Cash and cash equivalents

Cash and cash equivalents are carried at the statement of financial position at cost. For the purpose of cash flow statement, cash and cash equivalent comprise cash in hand and bank balances.

6.12 Foreign currency transactions and translations

Transactions in foreign currencies are recorded initially at the rate of exchange ruling on the date of transaction. All monetary assets and liabilities denominated in foreign currencies are translated into Pakistan Rupee at the rate of exchange ruling on balance sheet date and exchange differences, if any, are charged in the statement of income and expenditure.

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7 Fixed Assets

**TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022**

| Description | Cost | | Accumulated Depreciation | | Rate | | W.D.V | | |
|---------------------------------|----------------|----------------|--------------------------|---------------|------------------|---------------|---------------|----------------|------------------|
| | July 01, 2021 | June 30, 2022 | July 01, 2021 | June 30, 2022 | July 01, 2021 | June 30, 2022 | July 01, 2021 | June 30, 2022 | |
| i) IT and Electronic Equipments | 393,148 | 393,148 | 30,000 | 30,000 | 866,588 | 866,588 | 33% | 82,618 | 162,184 |
| ii) Furniture and fixtures | 878,625 | 40,000 | - | - | 610,042 | 20% | 81,135 | 189,976 | - |
| | 971,873 | 433,148 | 30,000 | 30,000 | 1,476,630 | | | 163,753 | 292,160 |
| | | | | | | | | 16,303 | 434,328 |
| | | | | | | | | | 1,011,897 |

| Description | Cost | | Accumulated Depreciation | | Rate | | W.D.V | | |
|---------------------------------|---------------|----------------|--------------------------|----------------|---------------|---------------|---------------|----------------|----------------|
| | July 01, 2020 | June 30, 2021 | July 01, 2020 | June 30, 2021 | July 01, 2020 | June 30, 2021 | July 01, 2020 | June 30, 2021 | |
| i) IT and Electronic Equipments | 36,665 | 354,793 | - | 393,148 | 33% | 1,553 | 81,062 | - | 82,615 |
| ii) Furniture and fixtures | - | 578,225 | - | 578,225 | 20% | - | 81,135 | - | 81,135 |
| | 36,665 | 933,018 | - | 971,373 | | | 1,553 | 162,197 | 163,750 |
| | | | | | | | | | 488,223 |

AUDITED REPORTS 2021-22

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022

| | Note | 2022 (Rupees) | 2021 (Rupees) |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------------------|-------------------|
| 8 Long term prepayment | | | |
| Prepaid IT expense | | | |
| Appropriated into long term | 8.1 | 27,045 | 50,227 |
| Appropriated into short term | 8.1 | (23,183) | (25,182) |
| | | <u>3,862</u> | <u>25,045</u> |
| 8.1 The amount relates to website hosting fee, Rs. 69,454/- for three years, from 27th August 2020 to 26th August 2023. This amount is further appropriated into long term and short term prepayments. | | | |
| 9 Advances, deposits and prepayments | Note | 2022 (Rupees) | 2021 (Rupees) |
| Prepaid IT expense | 8.1 | 45,763 | 25,182 |
| Prepaid insurance expense | | 15,860 | 55,980 |
| Security deposits | | 130,000 | 130,000 |
| Advances to employee | | 79,718 | - |
| | | <u>371,341</u> | <u>341,162</u> |
| 9.1 The amount relates to website hosting fee of Rs. 23,183/- (2021:25,182) for the year and yearly subscription charges amounting to rupees 12,697 from Jun 2022 to Dec 2022. | | | |
| 10 Cash and bank balances | | 2022 (Rupees) | 2021 (Rupees) |
| Cash at hand | | 5,231 | - |
| Cash at bank - current account | | 4,224,254 | 8,132,286 |
| | | <u>4,229,485</u> | <u>8,132,286</u> |
| 11 Unrestricted fund | | | |
| opening balance | | 7,351,516 | 5,626,783 |
| (Deficit)/Surplus for the year | | (4,661,249) | 3,524,713 |
| Members' initial contribution | | 200,000 | - |
| | | <u>2,890,267</u> | <u>7,551,506</u> |
| 12 Creditors, accrued & other liabilities | | | |
| Creditors | | 422,299 | 574,613 |
| Salary payable | | 4,606,980 | 593,533 |
| PF employer contribution payable | | 133,284 | 6,730 |
| PF employee contribution payable | | 70,827 | - |
| EOBI payable | | 11,800 | - |
| Other payable | | 77,129 | 56,517 |
| Audit fee payable | | 200,000 | 130,000 |
| Withholding tax payable | | 42,907 | 72,366 |
| | | <u>5,748,336</u> | <u>1,867,509</u> |
| 13 Contingencies and Commitments | | | |
| There are no known contingencies and commitments as at June 30, 2022 (June 30, 2021: Nil) | | | |
| 14 Donations | Note | 2022 (Rupees) | 2021 (Rupees) |
| Total donation | | 14,076,243 | 21,112,140 |
| Restricted donation | 14.1 | (323,999) | (10,290,107) |
| Unrestricted donation | 14.2 | <u>14,076,243</u> | <u>10,822,033</u> |
| 14.1 This represents donations by British Asian Trust (BAT) For Welfare Programs | | | |

TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2017)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022

| | Note | 2022 (Rupees) | 2021 (Rupees) |
|---------------------------------------------------------------------------------------------------------------------------------|---------|-------------------|-------------------|
| 14.2 Unrestricted Donations | | | |
| Charitra donor | 14.2.1 | 1,240,750 | - |
| Local donor | 14.2.2 | 13,444,493 | 10,862,176 |
| | | <u>14,685,243</u> | <u>10,862,176</u> |
| 14.2.1 This represents donations by United for Global Mental Health (UGMH). | | | |
| 14.2.2 Local donor | Note | 2022 (Rupees) | 2021 (Rupees) |
| Donation In Kind | 14.2.2a | 28,800 | 260,000 |
| Donation | 14.2.2b | 13,415,693 | 10,602,176 |
| | | <u>13,564,493</u> | <u>10,862,176</u> |
| 14.2.2a This represents donations by local individuals, groups and companies in the form of assets. | | | |
| 14.2.2b Donations by local individuals, groups and companies. | Note | 2022 (Rupees) | 2021 (Rupees) |
| Shabbat garments (pvt) Limited | | 8,778,000 | 4,842,500 |
| The Scada Company (Pvt. group) | | 450,000 | - |
| Padanga Group | | 4,740,803 | 1,090,000 |
| Donation from individual donors | | <u>13,968,803</u> | <u>5,932,500</u> |
| 15 Service Income | 15.1 | 247,500 | 500,000 |
| | | <u>247,500</u> | <u>500,000</u> |
| 15.1 This amount represents income earned during the year from different seminars held during the year on mental health. | | | |
| 16 Zakat | | 2022 (Rupees) | 2021 (Rupees) |
| Charitra donor | 16.1 | 4,908,365 | 10,250,169 |
| Local donor | | 600,230 | 802,863 |
| | | <u>5,508,595</u> | <u>11,053,032</u> |
| 16.1 This represents donations by British Asian Trust (BAT) for relief eligible persons. | | | |
| 17 Expenditure attribute to programs | Note | 2022 (Rupees) | 2021 (Rupees) |
| Unrestricted fund | 17.1 | 17,680,952 | 5,857,618 |
| Restricted fund | 17.2 | 4,632,294 | 11,333,617 |
| | | <u>22,313,246</u> | <u>17,191,235</u> |

AUDITED REPORTS 2021-22

**TASKEEN HEALTH INITIATIVE
(A COMPANY SET UP UNDER SECTION 42 OF THE COMPANIES ACT, 2013)
NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED JUNE 30, 2022**

| 17.1 Expenditure from Unrestricted fund | | 2022 (Rupees) | 2021 (Rupees) |
|-----------------------------------------------------------------------|---------|-------------------|-------------------|
| Salaries & benefits | 17.1.1 | 9,773,889 | 3,111,304 |
| Awareness campaigns | 17.1.2 | 3,687,033 | 240,493 |
| Recruitment work | | - | 451,497 |
| Lead Trainer charges for workshops | | 86,000 | 250,000 |
| Printing & postage | | 124,016 | 83,915 |
| Refreshment expense | | 42,235 | 34,504 |
| IT expense | | 898,646 | 805,712 |
| Rent | | 945,000 | 750,000 |
| Utilities | | 288,251 | 299,202 |
| Communication expense | | 374,880 | - |
| Office Rearing expense | | 318,128 | 389,076 |
| Travel expense | | 369,259 | 194,433 |
| Insurance expense | | 106,254 | 7,477 |
| PF employees contribution expense | | 353,353 | 78,750 |
| Clinical psychologist consultation/ outsourced mental health services | | 306,228 | 27,006 |
| EDOH employer | | 114,900 | - |
| Depreciation | | 287,160 | 162,197 |
| | | <u>17,688,952</u> | <u>5,837,018</u> |
| 17.2 Expenditure from Restricted fund | | | |
| Salaries & benefits | 17.1 | 5,403,061 | 5,011,386 |
| Awareness campaigns | | - | 5,124,763 |
| IT expense | | 382,586 | 280,729 |
| Office Rearing expense | | 328,194 | 166,747 |
| Clinical psychologist consultation/ outsourced mental health services | | 513,799 | 503,553 |
| | | <u>6,627,640</u> | <u>11,077,278</u> |
| 17.1.1 Salaries & Benefits | | | |
| Salary & benefits - executive | 17.1.1a | 8,415,333 | 1,970,000 |
| Salary & benefits - non executive | | 11,388,286 | 5,774,408 |
| | | <u>16,231,137</u> | <u>7,744,408</u> |

17.1.1a

| | | Amount in Rupees | | | |
|-------------------------|------|------------------|----------------|------|------------------|
| CEO / Director | 2022 | Executives | CEO / Director | 2021 | Executives |
| Managerial remuneration | - | 5,435,333 | - | - | 1,970,000 |
| Other benefits | - | 126,300 | - | - | - |
| | - | <u>5,461,633</u> | - | - | <u>1,970,000</u> |
| | 4 | | 1 | 3 | 4 |

No remuneration or other benefits are available to the Chief Executive and Directors of the Company.

17.1.2 Awareness Campaigns

| 17.1.2a | | 2022 (Rupees) | 2021 (Rupees) |
|------------------------------------------------------|--|------------------|------------------|
| Video production cost | | 2,829,219 | 4,243,237 |
| Facebook promotions, google promotion, other expense | | 1,878,794 | 1,733,617 |
| | | <u>4,708,013</u> | <u>5,976,854</u> |

17.1.2a This represents the cost of producing the videos for social media and mass media for mental health promotion campaigns.

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**TASKEEN HEALTH INITIATIVE
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FOR THE YEAR ENDED JUNE 30, 2022**

| 18 Admin Expense | | 2022 (Rupees) | 2021 (Rupees) |
|-------------------------------|------|------------------|------------------|
| Legal & professional charges | 18.1 | 665,428 | 713,460 |
| Audit remuneration | | 120,000 | 130,000 |
| Salaries & benefits | | 1,486,589 | 734,956 |
| Bank charges | | 22,807 | 1,819 |
| | | <u>2,294,824</u> | <u>1,580,235</u> |
| 18.1 Audit Fees | | | |
| Audit fee for the year/period | | 120,000 | 120,000 |
| Out of pocket expense | | 30,000 | 30,000 |
| | | <u>150,000</u> | <u>150,000</u> |
| 19 Taxation | | | |

19.1 In accordance with the provisions of Section 100 C of the Income Tax Ordinance 2001, the income of non-profit organization, trust or welfare institution, shall be allowed a tax credit equal to one hundred percent of the tax payable, including minimum tax and final year tax payable under any of the provision of the Income Tax Ordinance 2001, subject to the following conditions, namely:

- return has been filed,
- not required to be deducted or collected has been deducted or collected and
- withholding tax statements for the immediately preceding year have been filed; and
- the administrative and management expenditure does not exceed 10% of the total receipts;

Provided that clause (i) shall not apply to a non-profit organization, if:

- shareable and welfare activities of the non-profit organization have commenced for the first time within last three years;
- total receipts of the non-profit organization during the tax year are less than one hundred million Rupees;

The entity has not commenced operations for the first time within last three years and total receipts of the entity are less than one hundred million Rupees. Therefore clause (ii) not applicable in this case. The entity complies with the provisions of clause (i) to (ii) and is therefore entitled for a tax credit equal to one hundred percent of the tax payable including minimum tax and final year tax payable under any of the provision of the Income Tax Ordinance, 2001.

19.2 Further, sub-section (1A) of section 100 C of the Income Tax Ordinance, 2008 provides that the surplus funds of non-profit organization shall be treated as a case of tax payment.

For the purpose of sub-section (1A), surplus funds means funds or income:

- not spent on charitable and welfare activities during the tax year;
- received during the tax year or otherwise, voluntary contributions, subscription and other incomes;
- which are more than twenty-five percent of the total receipts of the non-profit organization received during the tax year; and
- are not part of restricted funds;

For the purpose of this sub-section, "restricted funds" means any fund received by the organization but could not be spent and received as income during the year due to any obligation placed by the donor.

The entity has not recognized any provision for current or deferred tax in respect of under sub-section (1A) of section 100 C of the Income Tax Ordinance, 2008, as there is no surplus during the year.

20 Financial Instruments by categories

| Financial assets at amortized cost | | 2022 (Rupees) | 2021 (Rupees) |
|-----------------------------------------|----|------------------|------------------|
| Cash and bank balances | 10 | 4,234,795 | 8,312,286 |
| | | <u>4,234,795</u> | <u>8,312,286</u> |
| Financial liabilities at amortized cost | | | |
| Creditors, interest & other liabilities | 12 | 1,748,336 | 1,805,507 |
| | | <u>1,748,336</u> | <u>1,805,507</u> |

TC

AUDITED REPORTS 2021-22

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21 Fair Value of Financial Instruments

Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date.

The entity is of the view that the fair value of the remaining financial assets and liabilities are not significantly different from their carrying values since assets and liabilities are generally short term in nature.

The entity measures fair values using the following fair value hierarchy that reflects the significance of the inputs used in making the measurement:

- Level 1: Fair value measurements quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: Fair value measurements inputs other than quoted prices (included within Level 1) that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
- Level 3: Fair value measurements using inputs for the asset or liability that are not based on observable market data (i.e. unobservable inputs).

21.1 Accounting classifications and fair values

The following table shows the carrying amounts and fair values of financial assets and financial liabilities, including their levels in the fair value hierarchy for financial instruments measured at fair value:

| 30-Jun-22 | Notes | CARRYING AMOUNTS | | Fair Value | | | | |
|-----------------------------------------------------------|--------|-----------------------------------------------|------------------|------------------|---------|---------|---------|-------|
| | | Fair value through other comprehensive income | Accumulated Cost | Total | Level 1 | Level 2 | Level 3 | Total |
| Financial Assets - net measured at fair value | | | | | | | | |
| Cash and bank balances | 21.1.2 | - | 8,793,798 | 8,793,798 | | | | |
| | | | <u>8,793,798</u> | <u>8,793,798</u> | | | | |
| Financial Liabilities - net measured at fair value | | | | | | | | |
| Guarantees, secured other liabilities | 24.1.2 | - | 2,744,084 | 2,744,084 | | | | |
| | | | <u>2,744,084</u> | <u>2,744,084</u> | | | | |

| 30-Jun-21 | Notes | CARRYING AMOUNTS | | Fair Value | | | | |
|-----------------------------------------------------------|--------|-----------------------------------------------|------------------|------------------|---------|---------|---------|-------|
| | | Fair value through other comprehensive income | Accumulated Cost | Total | Level 1 | Level 2 | Level 3 | Total |
| Financial Assets - net measured at fair value | | | | | | | | |
| Cash and bank balances | 21.1.2 | - | 9,712,236 | 9,712,236 | | | | |
| | | | <u>9,712,236</u> | <u>9,712,236</u> | | | | |
| Financial Liabilities - net measured at fair value | | | | | | | | |
| Guarantees, secured other liabilities | 24.1.2 | - | 1,803,369 | 1,803,369 | | | | |
| | | | <u>1,803,369</u> | <u>1,803,369</u> | | | | |

21.1.2 The entity has not disclosed fair values for these financial assets and financial liabilities as their carrying amounts are reasonable approximation of the fair value.

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TASKEEN HEALTH INITIATIVE
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22 Related Parties Transaction

Related parties comprise companies with common directorship, directors and key management personnel. Names and description of transaction with related parties during the period along with monetary values are as follows:

| Party Name | Relationship | Nature of Transaction | 2022 (Rupees) | 2021 (Rupees) |
|-------------------|---------------------------------------------------------|-----------------------------------------|------------------|------------------|
| Mr. Irfan Maqsood | Key Management Personnel | Opening balance | - | - |
| | | Donation received | 2,598,000 | 2,099,000 |
| | | Receivable/(Payable) at year end | | |
| Mr. Yaka Sidot | Key Management Personnel | Opening balance | - | - |
| | | Donation received | 28,000 | - |
| | | Expenses incurred | 1,579,700 | 1,439,704 |
| | | Expenses reimbursement | 1,531,308 | 1,442,144 |
| | | Receivable/(Payable) at year end | (48,392) | (17,844) |
| Packagees group | Associated undersaving by virtue of common directorship | Opening balance | - | - |
| | | Donation received | - | 1,000,000 |
| | | Receivable/(Payable) at year end | | |

23 Corresponding figures

Last year expenses were classified in Statement of Income and Expenditure by object. In current year expenses have been classified by programs and this change has been applied retrospectively and prior year presentation has been changed accordingly. Figures have been rounded off to the nearest rupee.

| | 2022 | 2021 |
|--------------------------------------------|------|------|
| 24 Number of employees | | |
| Average number of employees for the period | 19 | 15 |
| Number of employees at the period end | 23 | 17 |

24 Date of authorization for issue

These financial statements have been authorized for issue by the board of directors of the Company on

26 JAN 2023

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